

INVOICE



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
491563-1	09/09/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.
 Attention: Accounts Payable
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21204

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1293

Flight Dates	Order #	Alt Order #
08/30/12 - 09/03/12	491563	06299798

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/31/12	08/31/12	Eyewitness News	12pm - 12:30PM	----1--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ----1-- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 08/31/12 12:14 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV14H \$650.00 NM									
2	08/31/12	08/31/12	Eyewitness News	5pm - 5:30pm	----1--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ----1-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 08/31/12 5:20 PM Eyewitness News 5pm - 5:30pm :30 LMFS12TV14H \$1,500.00 NM									
3	08/30/12	08/30/12	Eyewitness News	6pm - 6:30pm	---1---	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ---1--- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 08/30/12 6:13 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV14H \$2,100.00 NM									
4	08/30/12	08/30/12	Inside Edition	7pm - 7:30pm	---1---	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ---1--- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 08/30/12 7:11 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV14H \$1,200.00 NM									
5	08/31/12	08/31/12	Entertainment Tonight	7:30pm - 8pm	----1--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ----1-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 08/31/12 7:46 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV14H \$1,200.00 NM									
6	08/31/12	08/31/12	Eyewitness News	5:30a - 6am	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ----1-- 1 \$700.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE



Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
491563-1	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser		Product	Estimate Number
McMahon for Senate		LINDA MCMAHON 4 SENA	1293

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/31/12	08/31/12	Eyewitness News	5:30a - 6am	----1--	:30	1	\$700.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 08/31/12 5:40 AM Eyewitness News 5:30a - 6am :30 LMFS12TV14H \$700.00 NM									
7	08/31/12	08/31/12	Eyewitness News	11PM - 11:35PM	----1--	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 ----1-- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 08/31/12 11:21 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV14H \$1,200.00 NM									
8	08/31/12	08/31/12	Undercover Boss	8pm - 9pm	----1--	:30	1	\$6,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 ----1-- 1 \$6,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 08/31/12 8:31 PM Undercover Boss 8pm - 9pm :30 LMFS12TV14H \$6,000.00 NM									
9	09/01/12	09/01/12	Eyewitness News	6pm - 6:30pm	-----1-	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -----1- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 09/01/12 6:28 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV14H \$700.00 NM									
10	09/03/12	09/03/12	Eyewitness News	6pm - 6:30pm	1-----	:30	1	\$2,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 1----- 1 \$2,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/03/12 6:13 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV14H \$2,100.00 NM									
11	09/03/12	09/03/12	Inside Edition	7pm - 7:30pm	1-----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 1----- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/03/12 7:11 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV14H \$1,200.00 NM									
12	09/03/12	09/03/12	Entertainment Tonight	7:30pm - 8pm	1-----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 1----- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/03/12 7:40 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV14H \$1,200.00 NM									
13	09/03/12	09/03/12	Eyewitness News	5:30a - 6am	1-----	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 1----- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/03/12 5:29 AM Eyewitness News 5:30a - 6am :30 LMFS12TV14H \$700.00 NM									
14	09/03/12	09/03/12	Eyewitness News	11PM - 11:35PM	1-----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 1----- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE



Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
491563-1	09/09/12	September 2012	08/27/12 - 09/03/12

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1293

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
14	09/03/12	09/03/12	Eyewitness News	11PM - 11:35PM	1-----	:30	1	\$1,200.00	NM																						
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>M</td><td>09/03/12</td><td>11:20 PM</td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>:30</td><td>LMFS12TV14H</td><td>\$1,200.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	M	09/03/12	11:20 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV14H	\$1,200.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WFSB	M	09/03/12	11:20 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV14H	\$1,200.00	NM																					
15	09/03/12	09/03/12	HIMYM/2 Broke Girls	8pm - 9pm	1-----	:30	1	\$6,000.00	NM																						
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>1-----</td><td>1</td><td>\$6,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/03/12	09/09/12	1-----	1	\$6,000.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	09/03/12	09/09/12	1-----	1	\$6,000.00																										
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>M</td><td>09/03/12</td><td>7:58 PM</td><td>HIMYM/2 Broke Girls</td><td>8pm - 9pm</td><td>:30</td><td>LMFS12TV14H</td><td>\$6,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	M	09/03/12	7:58 PM	HIMYM/2 Broke Girls	8pm - 9pm	:30	LMFS12TV14H	\$6,000.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WFSB	M	09/03/12	7:58 PM	HIMYM/2 Broke Girls	8pm - 9pm	:30	LMFS12TV14H	\$6,000.00	NM																					
Total Spots							15																								

Payment Terms Net 30 Days

<u>Gross Total</u>	\$27,650.00
<u>Agency Commission</u>	\$4,147.50
<u>Net Amount Due</u>	\$23,502.50

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.